

What Is Claimed:

1. A liquid dish cleaning composition which comprises approximately by weight:
  - (a) 0.1% to 6% of a sodium salt of a C<sub>8</sub>-C<sub>16</sub> linear alkyl benzene sulfonate
  - 5 surfactant;
  - (b) 5% to 14% of a magnesium salt of a C<sub>8</sub>-C<sub>16</sub> linear alkyl benzene sulfonate surfactant;
  - (c) 6% to 15% of an ammonium or sodium salt of an ethoxylated C<sub>8</sub>-C<sub>18</sub> alkyl ether sulfate surfactant;
  - 10 (d) 0.5% to 3% of a C<sub>8</sub>-C<sub>14</sub> amido C<sub>1</sub>-C<sub>3</sub> alkyl amine surfactant;
  - (e) 0.1% to 12% of a solubilizing system;
  - (f) 5% to 15% of an alkyl polyglucoside surfactant;
  - (g) 2% to 15% of an amine oxide surfactant; and
  - (h) the balance being water, wherein the composition has a pH of 6.5 to 7.5
- 15 and has a viscosity of 100 to 1,000 cps at 25°C using a #21 spindle at 20 rpm as measured on a Brookfield RVTDV-II viscometer, wherein the composition does not contain any grease release agents such as choline chloride or buffering system which is a nitrogenous buffer which is ammonium or alkaline earth carbonate, guanidine
- 20 derivatives, alkenyl monobasic and dibasic acids boric acid, phosphoric acid, amino alkylene phosphonic acid and alkyl polyglucoside surfactants and the composition is pourable and not a gel.
2. The composition of Claim 1, wherein said amine is a C<sub>8</sub>/C<sub>10</sub> amido propyl amine.